



## **NEWSLETTER – AUTUMN EDITION** **May 2007**

Dear Friends of Craftsmanship,

This is the first of our quarterly newsletters to keep you up to date with our news, change of address and generally what is happening in the world of building.

### **On the move**

In December 2006 we moved to a factory in Mordialloc. This was a necessary move as we were very cramped in our home based office. We undertook a revamp of the factory which included two offices and a meeting room. This enables us to meet with clients in a purpose built room where we can spread out plans, samples and brochures. We also updated the bathrooms and improved the kitchen area. Overall the move has gone smoothly and we have made lots of new friends in our new court. Gary has already made a name for himself with the neighbours as the daily “quiz champion” – his standing comment is “I agree with that answer”!!! We also entered the “Nicholls Court Footy Tipping” competition... it seems the girls are leading the field at present.....

### **Website Launch**

We have been working hard on developing our website which we are really proud of. In the next few weeks it will be launched – so look out for it - [www.craftsmanship.com.au](http://www.craftsmanship.com.au). The website shows lots of pictures of recent projects we have completed together with information on the type of work we undertake. Malcolm Romano has put a lot of hard work into our website – at a very reasonable price. If you are interested in a new or, updating your website please email us and we will forward you his details.

### **New Logo**

As you can see above we have a new logo. The idea is a specialised craftsman using his plane and curls of timber fall away – hence the “C” – Can you see it? As you know we are master craftsmen so please mention us to your friends and colleagues if they are considering a new home, renovation, extension, commercial project or other building works.

### **Networks**

About two years ago Gary joined a group of 15 builders who meet each month to discuss building issues and events. This has been a fantastic forum as it keeps us up to date with new products and work procedures. As a group they have arranged some great deals, including a group mobile phone package and excellent buying power for goods and supplies. We have also taken on a business mentor – Alan Schwarz. We meet each month over dinner and usually a bottle of red to discuss our business issues, marketing ideas and plans for the future. This has been fantastic for our business and has enabled us to achieve many things. Alan also runs his own debtor management company and fee based business help – if you are interested please call him on 0414 781 639.

### **New Project**

Karen has a new project – selling second hand office furniture – at fantastic prices. If you are interested please call her on 0418 177 323.

### **Contact Details**

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Well we hope you have enjoyed our first newsletter. Please email or phone us with your opinion of our newsletter. We would love to hear from you. If you have any interesting comments for our next newsletter please contact us.